Rep Order# 6862099 Ver# 2 Status Returned Traffic Order# 10' EC'd Yes

Traffic Order# 107625 **Printed:** 10/09/2012 1:01 PM **Last Received:** 10/09/2012 10:49 AM

Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.

Advertiser ().ROMNEY 4 PRESIDENT

Product ROMNEY FOR PRES

Estimate# 494

Buyer STEPHANIE KINCAID

Phone# Fax# **Agency** () AMERICAN RAMBLER PRODUCTIONS 138 CONANT STREET

BEVERLY, MA 02494

Agency C/P1/P2/E //494

Flight Dates 10/10/2012 - 10/16/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY

1 of 4

Salesperson Phone# 215-568-6540 **Salesperson FAX**# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

PLEASE SEE BELOW. THANKS!

LT 	Ln 	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-TU	6A-7A	NEWS	:30	\$700.00	10/15-10/16	4	1	4	\$2,800.00	
	2	W-F	6A-7A	NEWS	:30	\$700.00	10/10-10/12	6	1	6	\$4,200.00	
	3	M-TU	7A-9A	TODAY SHOW	:30	\$900.00	10/15-10/16	4	1	4	\$3,600.00	
	4	W-F	7A-9A	TODAY SHOW	:30	\$900.00	10/10-10/12	6	1	6	\$5,400.00	
	5	M-TU	9A-10A	TODAY SHOW 2	:30	\$425.00	10/15-10/16	6	1	6	\$2,550.00	
	6	M-TU	10A-11A	TODAY SHOW 3	:30	\$325.00	10/15-10/16	2	1	2	\$650.00	
	7	W-F	10A-11A	TODAY SHOW 3	:30	\$325.00	10/10-10/12	3	1	3	\$975.00	
	8	M-TU	11A-12P	RACHEL RAY	:30	\$325.00	10/15-10/16	4	1	4	\$1,300.00	
	9	W-F	11A-12P	RACHEL RAY	:30	\$325.00	10/10-10/12	6	1	6	\$1,950.00	
	10	M-TU	12P-1230P	NEWS	:30	\$425.00	10/15-10/16	4	1	4	\$1,700.00	
	11	W-F	12P-1230P	NEWS	:30	\$425.00	10/10-10/12	6	1	6	\$2,550.00	
	12	M-TU	1P-2P	DAYS	:30	\$425.00	10/15-10/16	4	1	4	\$1,700.00	

Traffic Order# 107625 6862099 Ver# 2 Status Returned

Rep Order# EC'd Yes

Printed: 10/ Last Received: 10/0 Showing Buylines: All Lines 10/09/2012 1:01 PM 10/09/2012 10:49 AM

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Advertiser Product Estimate# Buyer		KSNV-TV LAS VEGAS, NV. ().ROMNEY 4 PRESIDENT ROMNEY FOR PRES 494 STEPHANIE KINCAID			Agency (138 CC BEVER Agency C/P1/P2/I Flight Dates	Salesperson () A Salesperson Phone#		PHILADELPHIA AMY MCCREARY 215-568-6540					
Phon Fax#					Hiatus Weeks				Salesperson FAX#		215-568-1845		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	13	W-F	1P-2P	DAYS		:30	\$425.00	10/10-10/12	6	1	6	\$2,550.00	
	14	M-TU	2P-3P	DOCTORS		:30	\$325.00	10/15-10/16	4	1	4	\$1,300.00	
	15	W-F	2P-3P	DOCTORS		:30	\$325.00	10/10-10/12	6	1	б	\$1,950.00	
	16	M-TU	3P-4P	DR. PHIL		:30	\$450.00	10/15-10/16	4	1	4	\$1,800.00	
	17	W-F	3P-4P	DR. PHIL		:30	\$450.00	10/10-10/12	6	1	6	\$2,700.00	
	18	M-TU	4P-5P	NEWS		:30	\$450.00	10/15-10/16	4	1	4	\$1,800.00	
	19	W-F	4P-5P	NEWS		:30	\$450.00	10/10-10/12	6	1	6	\$2,700.00	
	20	M-TU	5P-630P	NEWS		:30	\$1,200.00	10/15-10/16	4	1	4	\$4,800.00	
	21	W-F	5P-630P	NEWS		:30	\$1,200.00	10/10-10/12	6	1	6	\$7,200.00	
	*22	M-TU Station F		JEOPARDY V2 NOT NA - 10/16 DEB FOR 2X	ATES - JEOP AIRS	:30 930-101	\$1,300.00 P; PLS REVISE	10/15-10/16 TP	4	1	4	\$5,200.00	
	*23	W-F Station F	Remark:	JEOPARDY V2 NOT NA - 10/11 DEB 2X	ATES - JEOP AIRS	:30 : 930-101	\$1,300.00 P; PLS REVISE	10/10-10/12 TP FO	6	1	6	\$7,800.00	
	*24	M-TU Station R		WHEEL V2 NOT NA - 10/16 DEB FOR 1X	ATES - JEOP AIRS	:30 :30-101	\$1,300.00 P; PLS REVISE	10/15-10/16 TP	2	1	2	\$2,600.00	
	*25	W-F Station F		WHEEL V2 NOT NA - 10/11 DEB FOR 1X	ATES - JEOP AIRS	:30 :30-101	\$1,300.00 P; PLS REVISE	10/10-10/12 TP	3	1	3	\$3,900.00	
	26	M-TU	11P-1135	P NEWS		:30	\$1,200.00	10/15-10/16	4	1	4	\$4,800.00	

Rep Order# 6862099 Ver# 2 Status Returned Traffic Order# 107625 EC'd Yes

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SU

930P-10P JEOPARDY

Printed: Last Received:

10/09/2012 1:01 PM 10/09/2012 10:49 AM 3 of 4

Showing Buylines: All Lines

KSNV-TV LAS VEGAS, NV.) AMERICAN RAMBLER PRODUCTIONS Rep Firm Station Agency Advertiser) .ROMNEY 4 PRESIDENT 138 CONANT STREET Sales Office () PHILADELPHIA ROMNEY FOR PRES BEVERLY, MA 02494 **Product** Salesperson () AMY MCCREARY Estimate# 494 Agency C/P1/P2/E //494 **Buver** STEPHANIE KINCAID Flight Dates 10/10/2012 - 10/16/2012 Salesperson Phone# 215-568-6540 Hiatus Weeks Phone# Salesperson FAX# 215-568-1845 Fax# LTLn Day Time Program Len Rate Dates Spots/Week # of Total Total Cost Daypart Weeks Spots ____ _____ 27 11P-1135P NEWS :30 \$1,200.00 10/10-10/12 6 1 6 \$7,200.00 W-F28 M-TU1135P-TONIGHT SHOW :30 \$500.00 10/15-10/16 2 1 2 \$1,000.00 1235A 29 W-F1135P-TONIGHT SHOW :30 \$500.00 10/10-10/12 3 1 3 \$1,500.00 1235A 30 F 10P-11P DATELINE :30 \$3,200.00 10/12-10/12 1 1 1 \$3,200.00 31 SA 7A-9A SAT TODAY :30 \$625.00 10/13-10/13 2 1 2 \$1,250.00 32 SA 5P-630P NEWS :30 \$450.00 10/13-10/13 3 1 3 \$1,350.00 33 SA 630P-7P **JEOPARDY** :30 \$375.00 1 1 \$375.00 10/13-10/13 1 34 SA 11P-1130P NEWS :30 \$1,100.00 10/13-10/13 1 1 1 \$1,100.00 35 SA 5A-530A NEWS :30 \$1,250.00 10/13-10/13 1 1 1 \$1,250.00 36 SA 530A-6A NEWS :30 \$1,250.00 10/13-10/13 1 1 1 \$1,250.00 37 SU 6A-7A NEWS :30 \$350.00 10/14-10/14 1 1 1 \$350.00 1 38 SU 8A-9A MEET THE PRESS :30 \$3,000.00 10/14-10/14 1 1 \$3,000.00 39 SU FOOTBALL NIGHT IN AMERICA 2 1 2 \$4,800.00 4P-530P :30 \$2,400.00 10/14-10/14 40 SU SUN NIGHT FB 2 1 2 \$20,000.00 5P-830P :30 \$10,000.00 10/14-10/14 1 \$800.00

:30

\$800.00

10/14-10/14

1

1

Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV. Advertiser ().ROMNEY 4 PRESIDENT Product ROMNEY FOR PRES Estimate# 494 Buyer STEPHANIE KINCAID Phone# Fax#				Agency () AMERICAN RAMBLER PRODUCTIONS 138 CONANT STREET BEVERLY, MA 02494 Agency C/P1/P2/E //494 Flight Dates 10/10/2012 - 10/16/2012 Hiatus Weeks				Rep Firm Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845					
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	42	SU	10P-11P	L&O		:30	\$800.00	10/14-10/14	1	1	1	\$800.00	
	43	SU	11P-1130E	P NEWS		:30	\$1,100.00	10/14-10/14	2	1	2	\$2,200.00	

---REPORT TOTALS---

Report Totals: 151 / \$131,900.00

---SALES MONTHLY TOTALS---

Oct 12: 151 / \$131,900.00 Sales Totals: 151 / \$131,900.00 Station Totals: 151 / \$131,900.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$399,697 CATV 0 응 KBLR 0 % KINC 0 응 KLAS 17% KSNV 33% KTNV 25% KTUD 0% KVCW 2% KVMY 3% KVVU 20%

XXXX 0%

---COMPETITIVE COMMENTS---

NEW ORDER EST SHARES

Books NOV12 Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE